





LAUNCHES SEPT - DEC 2023

PORTUS CALE HAND CREAMS

Crafted with floral extracts renowned for their moisturizing properties, this hand cream boasts a quick-drying gel texture and a high moisturizing capacity, achieved via carefully selected ingredients, providing your skin with the fragrance and care it deserves.

The perfect addition to the Portus Cale range, it touches personal care whilst sitting pretty, complementing your favorite olfactory collections in a carry-everywhere format, always at arm's (and hand's) reach.

GOOD TO KNOW

60 mL / 2 fl.OZ fragranced hand cream.

gel texture, for a light application and quick absorption into the skin.

sleek design on a recyclable aluminum tube, for an eco-conscious approach to beauty.

Minimal packaging that uses no glues.





One tube – Five best-selling *fragrances*

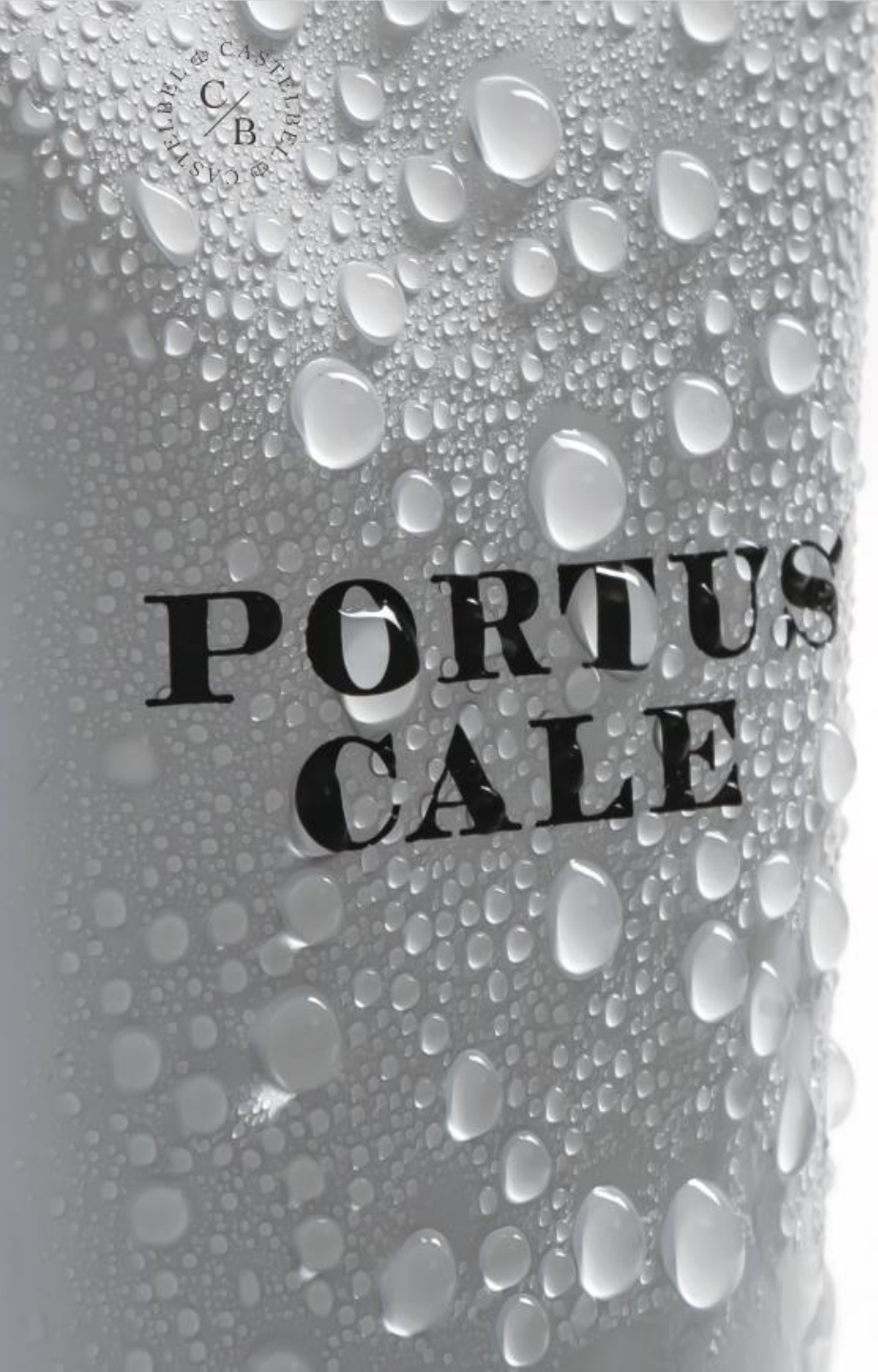




lightweight
texture
for heavy,
everyday
use.

LAUNCHES SEPT - DEC 2023





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Ingredient Breakdown

The base and gel-like texture of each of the five hand creams is enriched with a differentiating fragrance to match the corresponding collection. The formula was thought out to be light and easy to use, retaining moisture without the hassle of oily hands.

More than 90% of the ingredients in this formula are of natural origin.

All claims, no gains?

Let's break down the ingredients:

Water is at the base of the formula, acting as a vehicle for all ingredients.

Humectants are H₂O-loving agents that attract moisture, either drawing it from the air or from deeper layers of the skin.

Glycerin is a potent humectant, binding water molecules and enhancing hydration.

Emollient ingredients such as **Caprylic /capric triglyceride** - derived from **coconut oil** - contain a high concentration of fatty acids, which allow them to provide an occlusive layer to help increase moisture-retention at the skin's surface, as well as helping to prevent further water loss.

Conditioning agents like **Propylene glycol** are responsible for leaving the skin feeling smooth after each use.

Known for its antioxidant properties, the **extract of Camellia Sinensis** is rich in tein, vitamins C, B and carotenes. It also contains fluor and zinc, which are trace elements essential for the body's functioning and wellbeing.



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the tube

A highly durable metal, aluminum can be **recycled repeatedly** without degrading its quality and inherent value.

the two-tone print keeps the on the cleaner side.



It is estimated that 75% of *all* aluminum *ever* produced is still in use today.



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Balance

Restore



Moisturize



Fragrance

